

# **Shalom College Bundaberg**

# Summary Report

Survey name: SRS - Parent - Shalom College Bundaberg 2018

Report period: 6 August 2018 to 17 August 2018



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#### 1. Foreword

MYP Corporation is delighted to provide Shalom College Bundaberg with this Summary Report obtained from the results of the School Results Survey (SRS) for parents undertaken between 6 August 2018 and 17 August 2018. This report reviews the effectiveness of your current strategies and addresses the following key questions (and more)

- What does our parent base look like?
- How do our parents rate our performance in key areas?
- What strategies could give us an edge in attracting and retaining students?

This report provides a summarised view of the results from the SRS. Other available reporting options from MYP Corporation include:

Comprehensive Report Comprehensive summary of survey results by statements

Parent Feedback Report Brief summary of survey results for parents

Open Response Keyword ReportFrequency analysis of the key words and phrases in the open responsesSchool Comparison ReportSummary of survey results compared to previous surveys (if available)PowerPoint presentationComprehensive summary of survey results in PowerPoint format

Excel spreadsheet Spreadsheet containing all survey data

**Excel pivot table** Pivot table containing customised segmented survey data

Review and Action Plan

Planning template including statement scores for current survey and up to two past surveys

The process of conducting this survey has created an expectation amongst parents that Shalom College Bundaberg will provide feedback on the outcomes of the survey. To assist in this regard, we would recommend emailing the Parent Feedback Report to the parents.

MYP Corporation encourages you to review the report findings carefully and consider how you may be able to enhance the benefits from conducting this survey. To obtain additional reports, please contact Jenny Eager, Director - Operations at MYP Corporation on:

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email: <u>jeager@mypcorp.com</u>
web: <u>www.mypcorp.com</u>

# 2. Executive Summary

MYP Corporation conducted a School Results Survey with parents of Shalom College Bundaberg commencing 6 August 2018 and concluding 17 August 2018.

Shalom College Bundaberg provides educational services to students from 1047 families.

Survey responses were received from 665 out of a total of 1851 eligible respondents. This equates to a response rate of 35.9%.

#### Shalom College Bundaberg recorded an overall satisfaction score of 81% (4.03 out of 5).

Best practice areas include: Leadership, Partnership + Resourcing, Pastoral Support + Wellbeing.

• Fair to good areas include: Effective Teaching + Learning, Catholic Ethos + Identity.

The highest and lowest satisfaction score in each parent segment has been identified as follows:

| Highest                      |                | Lowest                       |                  |
|------------------------------|----------------|------------------------------|------------------|
| Gender                       | Female         | Gender                       | Male             |
| Age Bracket                  | <40 yrs        | Age Bracket                  | 40-49 yrs        |
| Employment Status            | Business Owner | Employment Status            | Self-employed    |
| Education                    | Postgraduate   | Education                    | University       |
| Marketing Information Source | Open day/expo  | Marketing Information Source | Advert/media     |
| Student Number per Family    | 3              | Student Number per Family    | 2                |
| Enrolment Period             | <2 yrs         | Enrolment Period             | 7-9 yrs          |
| Distance Travelled to School | <2 km          | Distance Travelled to School | 21+ km           |
| School Sector                | Yrs 7-9        | School Sector                | >1 School sector |

The response rate to open questions is summarised as follows:

- 42 responses were received to the question: "Other marketing source"
- 384 responses were received to the question: "What do you most like about Shalom College Bundaberg?"
- 315 responses were received to the question: "What would you most like to see improved at Shalom College Bundaberg?"

(Please refer to the Comprehensive School Report for detailed responses to all open questions.)

Reviewing and analysing the results of this survey will allow Shalom College Bundaberg to ascertain whether its current strategies are effective and what the key issues are for parents. This will provide Shalom College Bundaberg with a clear indication of where to focus efforts in order to improve student attraction, engagement and retention.

# 3. Background

The following section explains how the survey was conducted, how results were scored and how to best interpret the report.

#### 3.1 Survey Methodology

The survey contained two components: School Strategies and Parent Engagement.

Shalom College Bundaberg management provided responses to the 'School Strategies' component while parents were asked to provide responses to the 'Parent Engagement' component. (Please refer to the Comprehensive Report for the 'School Strategies' component.)

Information regarding the survey was distributed to parents at Shalom College Bundaberg detailing how to complete the survey online through MYP Corporation's secure website. To encourage parents to provide honest feedback, this communication outlined the confidentiality of individual responses. In addition, to encourage a high level of participation, regular email reminders were forwarded to parents until they completed the survey or until the survey closing date.

The SRS for Shalom College Bundaberg contained 29 standard statements and Shalom College Bundaberg elected to include no additional custom statements. All statements had 6 possible responses which were scored as follows:

- Strongly agree (5)
- Agree (4)

• Neutral (3)

• Disagree (2)

- Strongly disagree (1)
- Not applicable (-)

The 'Not applicable' option enabled parents to opt out of responding to a statement that had no applicability to them. 'Not applicable' responses were not included in the calculation of summary results.

The key areas in which parent feedback was sought include:

• Catholic Ethos + Identity

- Leadership, Partnership + Resourcing
- Effective Teaching + Learning

• Pastoral Support + Wellbeing

### 3.2 Report

The report comprises 2 sections:

Section 1 - Parent Demographics

Section 2 - Responses by School Segmentation and Key Area

A score that is lower than the 'Average Score'.

Throughout the report, results have been colour coded.

| 4 - 5 | An excellent outcome that indicates a real commitment on behalf of the organisation to address this issue in a tangible and relevant manner. Maintain vigilance and continue to adapt to the changing nature of the school environment. |
|-------|---|
| 3 - 4 | A fair to good score that reflects a level of satisfaction on this issue. However, it falls short of an 'educator of choice' outcome. Continual and increased focus on this issue is recommended.                                       |
| 2 - 3 | A poor result that suggests a core level of underlying dissatisfaction on this issue. Investigation and corrective action required.   |
| 1 - 2 | There are significant issues for concern. This score reflects an unhealthy disconnect on this issue between the current situation and the needs and/or expectations of parents. Major corrective action required.                       |
| +     | A score that is equal to or higher than the 'Average Score'.  |

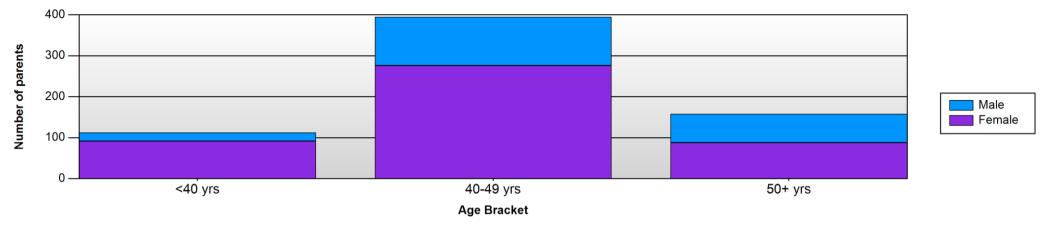
#### Note:

Variance is the percentage difference between the average score recorded for a survey segment or statement and the overall average (rounded to a whole number).

# 4. Section 1 - Parent Demographics

This section of the report provides insight into the surveyed demographic. Graphs and tables display participation and satisfaction summary data for two identified demographics.

#### 4.1 Parents by Age Bracket and Gender

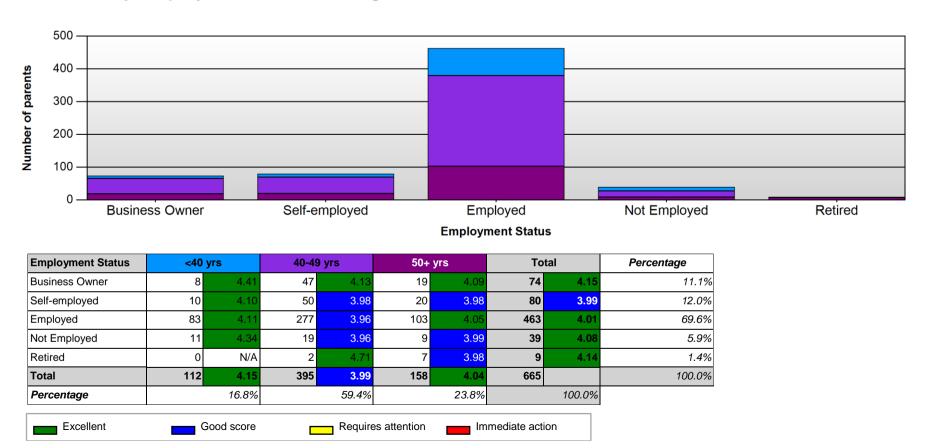


| Age Bracket  | Ma  | Male  |     | nale  | To  | tal             | Percentage |
|--|-----|-------|-----|-------|-----|-----------------|------------|
| <40 yrs  | 20  | 3.90  | 92  | 4.21  | 112 | 4.15            | 16.8%      |
| 40-49 yrs  | 119 | 3.97  | 276 | 3.99  | 395 | 3.99            | 59.4%      |
| 50+ yrs  | 70  | 4.02  | 88  | 4.06  | 158 | 4.04            | 23.8%      |
| Total  | 209 | 3.98  | 456 | 4.05  | 665 |                 | 100.0%     |
| Percentage   |     | 31.4% |     | 68.6% |     | 100.0%          |            |
| Excellent Good score Requires attention Immediate action |     |       |     |       |     | nmediate action |            |

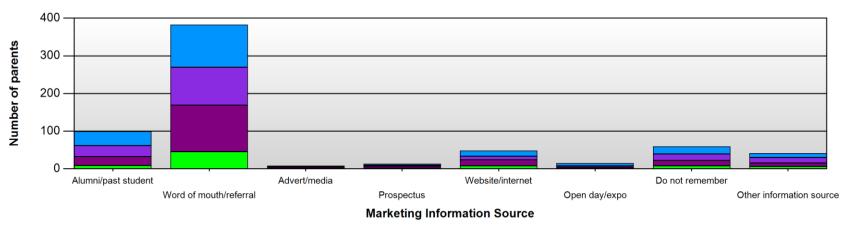
<40 yrs 40-49 yrs

50+ yrs

### 4.2 Parents by Employment Status and Age Bracket



### 4.3 Parents by Marketing Information Source and Education

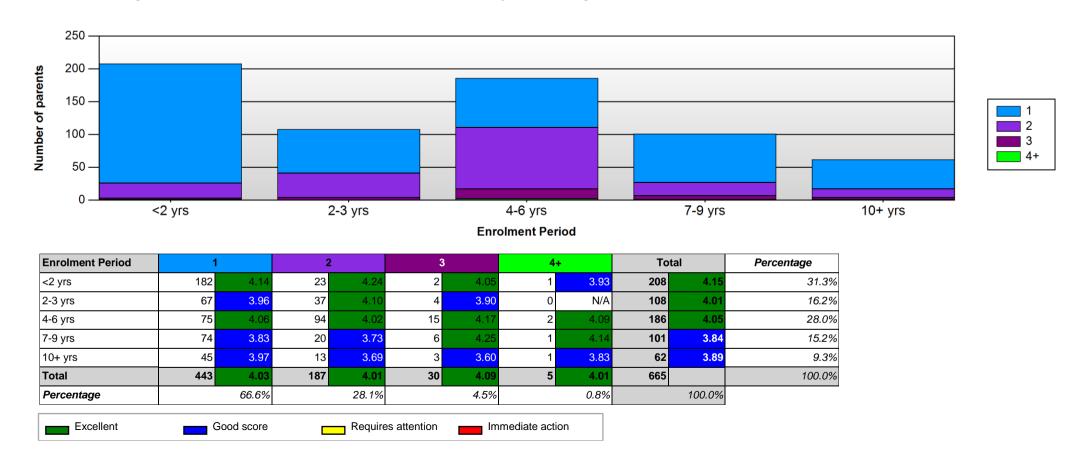


| School            |
|-------------------|
| Technical College |
| University        |
| Postgraduate      |

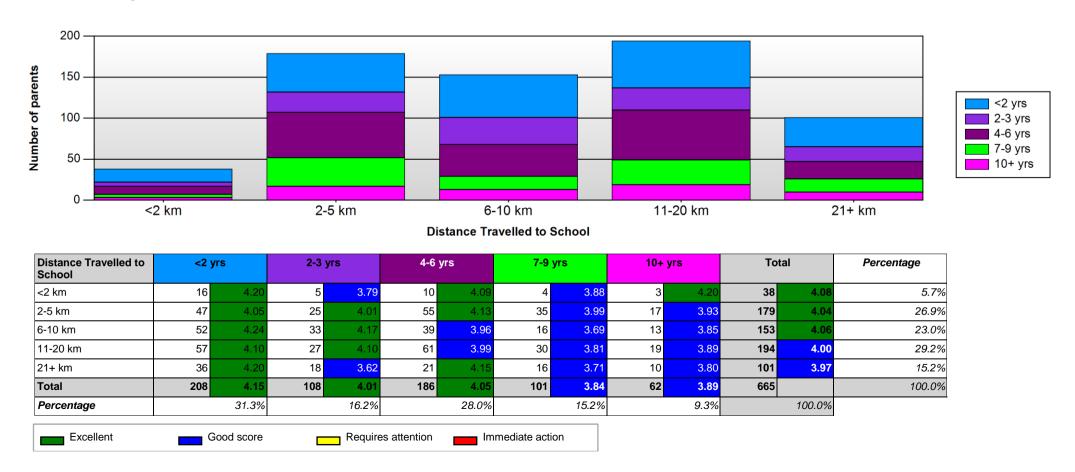
| Marketing Information Source | Sch | ool   | Technica | l College | Univ | ersity | Postgra | aduate | То  | tal    | Percentage |
|------------------------------|-----|-------|----------|-----------|------|--------|---------|--------|-----|--------|------------|
| Alumni/past student          | 37  | 4.01  | 29       | 4.24      | 24   | 3.90   | 9       | 3.87   | 99  | 4.04   | 14.9%      |
| Word of mouth/referral       | 112 | 4.09  | 101      | 4.09      | 123  | 4.04   | 46      | 4.12   | 382 | 4.07   | 57.4%      |
| Advert/media                 | 1   | 3.55  | 1        | 2.14      | 3    | 3.76   | 3       | 3.62   | 8   | 3.48   | 1.2%       |
| Prospectus                   | 3   | 4.02  | 3        | 3.71      | 5    | 3.57   | 2       | 3.91   | 13  | 3.76   | 2.0%       |
| Website/internet             | 14  | 4.12  | 10       | 3.75      | 16   | 4.02   | 8       | 4.08   | 48  | 4.01   | 7.2%       |
| Open day/expo                | 7   | 4.25  | 3        | 4.14      | 4    | 4.34   | 1       | 5.00   | 15  | 4.30   | 2.3%       |
| Do not remember              | 19  | 3.89  | 17       | 3.80      | 15   | 4.01   | 8       | 3.96   | 59  | 3.90   | 8.9%       |
| Other information source     | 11  | 3.81  | 14       | 3.79      | 10   | 3.86   | 6       | 4.03   | 41  | 3.85   | 6.2%       |
| Total                        | 204 | 4.04  | 178      | 4.02      | 200  | 4.00   | 83      | 4.05   | 665 |        | 100.0%     |
| Percentage                   |     | 30.7% |          | 26.8%     |      | 30.1%  |         | 12.5%  |     | 100.0% |            |

| Excellent | Good score | Requires attention | Immediate action |
|-----------|------------|--------------------|------------------|

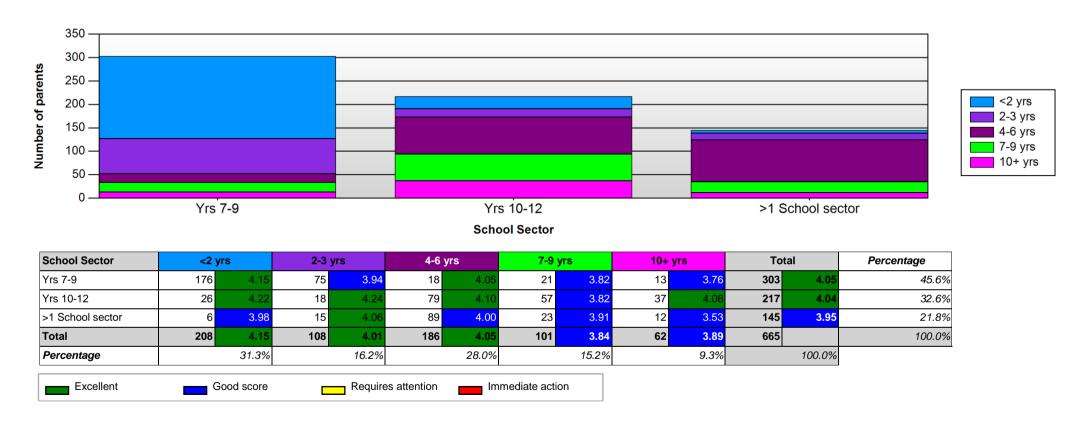
### 4.4 Parents by Enrolment Period and Student Number per Family



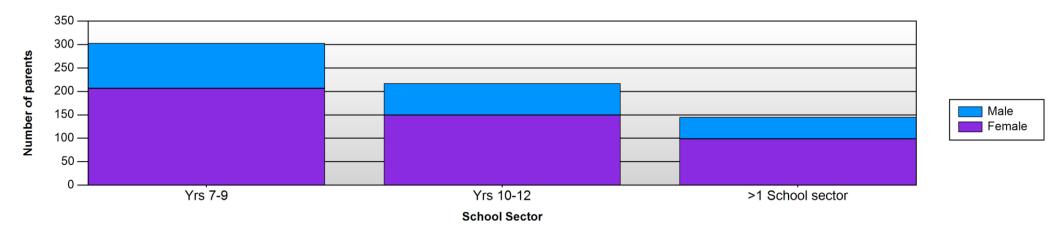
#### 4.5 Parents by Distance Travelled to School and Enrolment Period



## 4.6 Parents by School Sector and Enrolment Period



## **4.7 Parents by School Sector and Gender**

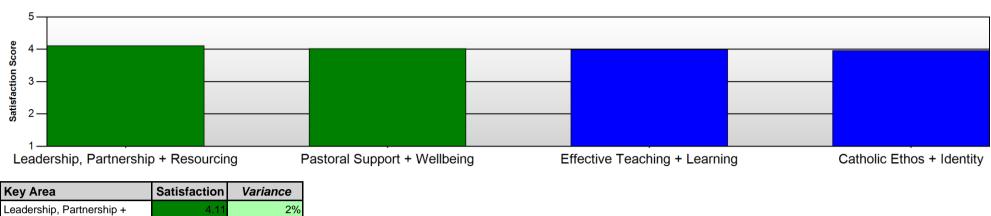


| School Sector    | hool Sector Male |       | Female |      | To     | tal  | Percentage |
|------------------|------------------|-------|--------|------|--------|------|------------|
| Yrs 7-9          | 96               | 3.98  | 207    | 4.08 | 303    | 4.05 | 45.6%      |
| Yrs 10-12        | 67               | 4.08  | 150    | 4.03 | 217    | 4.04 | 32.6%      |
| >1 School sector | 46               | 3.84  | 99     | 4.00 | 145    | 3.95 | 21.8%      |
| Total            | 209              | 3.98  | 456    | 4.05 | 665    |      | 100.0%     |
| Percentage 31.4% |                  | 68.6% |        |      | 100.0% |      |            |

| Excellent Good score Requires attention Immediate action | n |
|--|---|
|--|---|

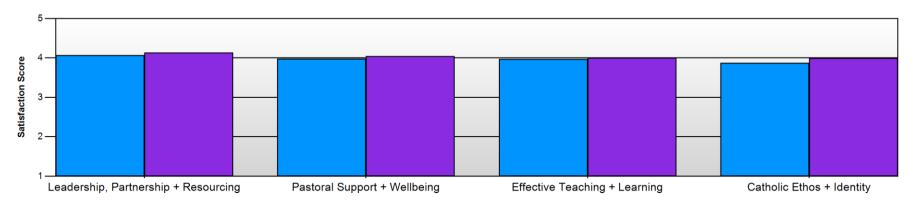
# 5. Section 2 - Summary of Responses by Key Area

This report section provides a summary of the total responses grouped by key area. Results are ranked from highest to lowest and compared to the average overall score.



| Leadership, Partnership + Resourcing Pastoral Support + Wellbeing Effective Teaching + Learning | 4.11<br>4.02 | 2%  |
|---|--------------|-----|
| •   | 4.02         | 0%  |
| Effective Teaching + Learning   |              |     |
| Encouve readining recarring   | 4.00         | -1% |
| Catholic Ethos + Identity   | 3.96         | -2% |
| Average Score   | 4.03         |     |

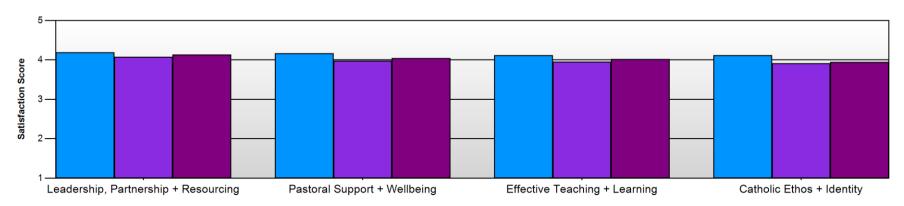
## 5.1 Responses by Key Area and Gender



|--|

|                                      | Ma   | ale   | Female |       |       |
|--------------------------------------|------|-------|--------|-------|-------|
| Key Area                             | Avg  | Score | Var %  | Score | Var % |
| Leadership, Partnership + Resourcing | 4.11 | 4.07  | 1%     | 4.13  | 2%    |
| Pastoral Support +<br>Wellbeing      | 4.02 | 3.98  | -1%    | 4.04  | 0%    |
| Effective Teaching + Learning        | 4.00 | 3.97  | -1%    | 4.01  | 0%    |
| Catholic Ethos + Identity            | 3.96 | 3.87  | -4%    | 3.99  | -1%   |
| Average Score                        | 4.03 | 3.98  | -1%    | 4.05  | 0%    |

## 5.2 Responses by Key Area and Age Bracket



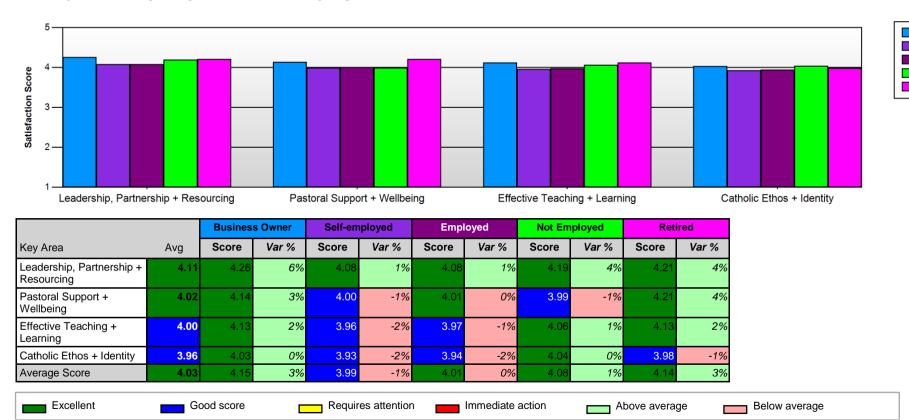
|                                      | <40  | yrs   | 40-4  | 9 yrs | 50+ yrs |       |       |
|--------------------------------------|------|-------|-------|-------|---------|-------|-------|
| Key Area                             | Avg  | Score | Var % | Score | Var %   | Score | Var % |
| Leadership, Partnership + Resourcing | 4.11 | 4.19  | 4%    | 4.08  | 1%      | 4.14  | 3%    |
| Pastoral Support +<br>Wellbeing      | 4.02 | 4.17  | 3%    | 3.98  | -1%     | 4.04  | 0%    |
| Effective Teaching + Learning        | 4.00 | 4.12  | 2%    | 3.95  | -2%     | 4.02  | 0%    |
| Catholic Ethos + Identity            | 3.96 | 4.12  | 2%    | 3.92  | -3%     | 3.94  | -2%   |
| Average Score                        | 4.03 | 4.15  | 3%    | 3.99  | -1%     | 4.04  | 0%    |

| Excellent Good score Requires attention | n Immediate action | Above average Below average |
|---|--------------------|-----------------------------|
|---|--------------------|-----------------------------|

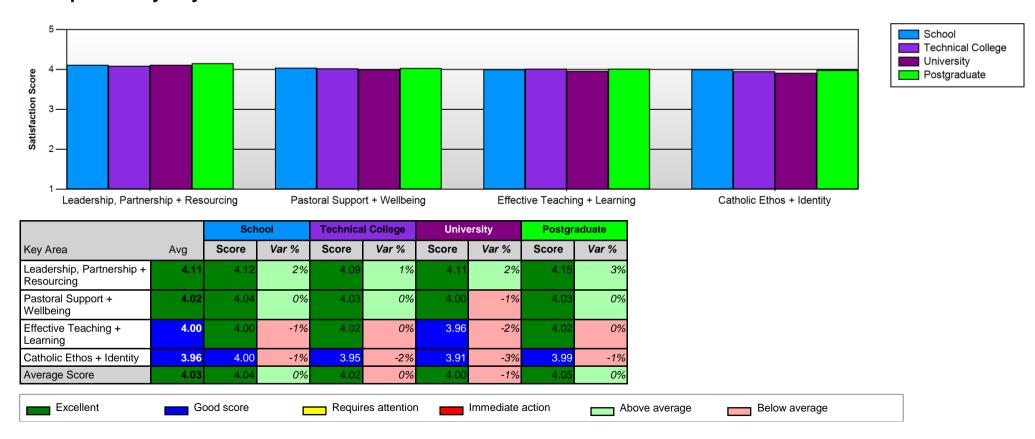
Business Owner
Self-employed
Employed

Not Employed
Retired

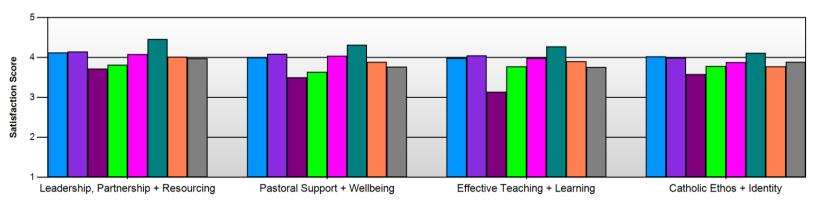
#### 5.3 Responses by Key Area and Employment Status

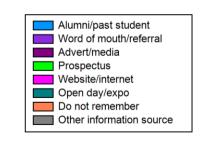


#### 5.4 Responses by Key Area and Education



### 5.5 Responses by Key Area and Marketing Information Source

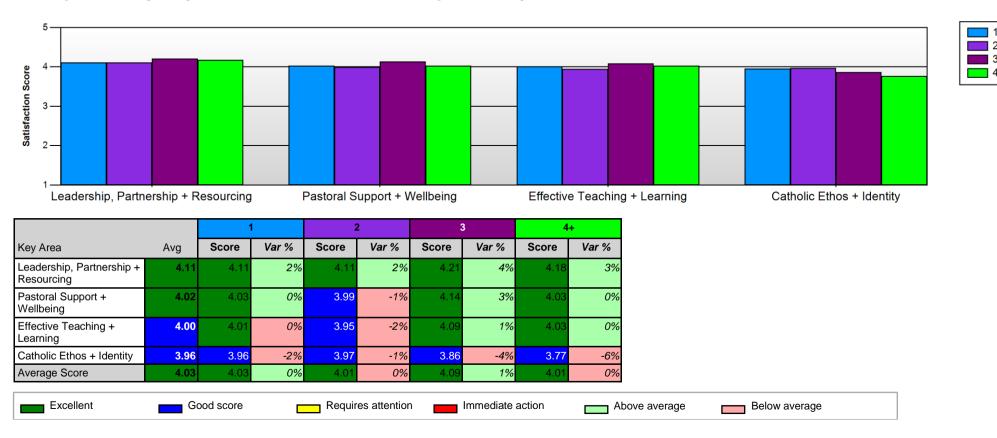




| 1/au Aaaa                            | Ava  | Alumni/past student |       | Word of mouth/referral |       | Advert/media |       | Prospectus |       | Website/internet |       | Open day/expo |       | Do not remember |       | Other information source |       |
|--------------------------------------|------|---------------------|-------|------------------------|-------|--------------|-------|------------|-------|------------------|-------|---------------|-------|-----------------|-------|--------------------------|-------|
| Key Area                             | Avg  | Score               | Var % | Score                  | Var % | Score        | Var % | Score      | Var % | Score            | Var % | Score         | Var % | Score           | Var % | Score                    | Var % |
| Leadership, Partnership + Resourcing | 4.11 | 4.12                | 2%    | 4.15                   | 3%    | 3.72         | -8%   | 3.82       | -5%   | 4.08             | 1%    | 4.46          | 11%   | 4.01            | 0%    | 3.98                     | -1%   |
| Pastoral Support + Wellbeing         | 4.02 | 4.00                | -1%   | 4.09                   | 1%    | 3.50         | -13%  | 3.64       | -10%  | 4.04             | 0%    | 4.31          | 7%    | 3.89            | -3%   | 3.77                     | -6%   |
| Effective Teaching +<br>Learning     | 4.00 | 3.99                | -1%   | 4.05                   | 0%    | 3.14         | -22%  | 3.78       | -6%   | 3.99             | -1%   | 4.28          | 6%    | 3.91            | -3%   | 3.76                     | -7%   |
| Catholic Ethos + Identity            | 3.96 | 4.03                | 0%    | 3.99                   | -1%   | 3.58         | -11%  | 3.78       | -6%   | 3.88             | -4%   | 4.11          | 2%    | 3.78            | -6%   | 3.89                     | -3%   |
| Average Score                        | 4.03 | 4.04                | 0%    | 4.07                   | 1%    | 3.48         | -14%  | 3.76       | -7%   | 4.01             | 0%    | 4.30          | 7%    | 3.90            | -3%   | 3.85                     | -4%   |

| Excellent | Good score | Requires attention | Immediate action | Above average | Below average |  |
|-----------|------------|--------------------|------------------|---------------|---------------|--|
|-----------|------------|--------------------|------------------|---------------|---------------|--|

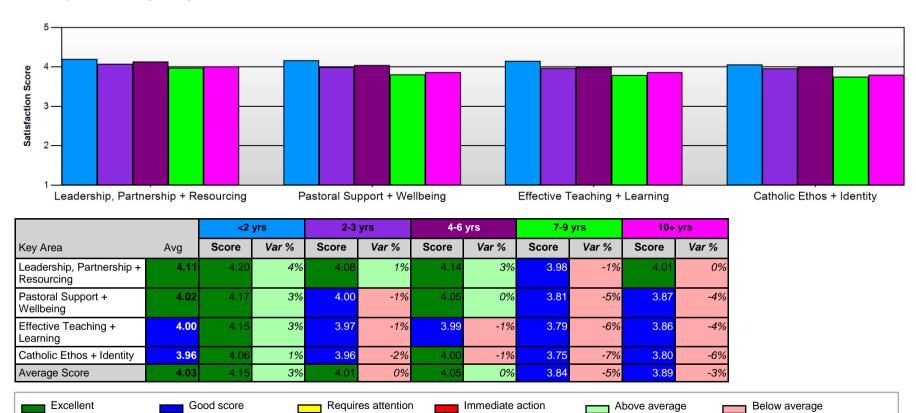
#### 5.6 Responses by Key Area and Student Number per Family



<2 yrs</p>
2-3 yrs
4-6 yrs

7-9 yrs 10+ yrs

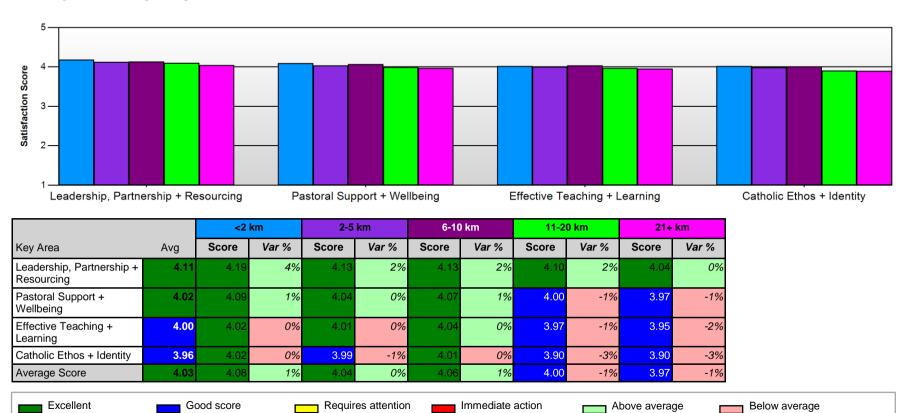
#### 5.7 Responses by Key Area and Enrolment Period



<2 km</p>
2-5 km
6-10 km

11-20 km

### 5.8 Responses by Key Area and Distance Travelled to School



#### 5.9 Responses by Key Area and School Sector

